



Company **Profile**

• 2026



OUR STATEMENT

STREET BUSINESS UNIVERSITY is a practical learning and entrepreneurship organization committed to transforming knowledge into skills, skills into solutions, and ideas into sustainable businesses and meaningful social impact.

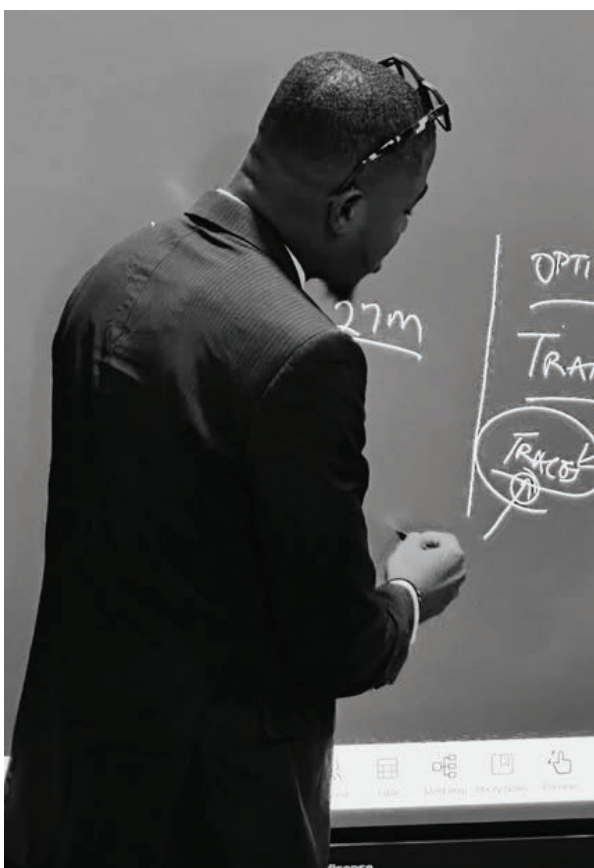




OUR MISSION

To transform knowledge into practical skills, skills into innovative solutions, and young people and organisations into capable, ethical and entrepreneurial problem-solvers who create measurable value for business and society.

We achieve this through practical learning, entrepreneurship, mentorship, research, collaboration and real-world problem solving—equipping individuals and organisations to turn challenges into opportunities and ideas into sustainable impact.





OUR VISION

To become Africa's leading practical business and entrepreneurship university, developing a generation of skilled, ethical and innovative leaders who solve real problems, build sustainable enterprises and create impact beyond limits.





OUR CORE VALUES

1. IMPACT

- **We create value that matters.**

We measure our success by the problems we solve, the lives we improve, the businesses we strengthen and the value we create.

2. PRACTICAL EXCELLENCE

- **We turn knowledge into capability.**

We believe learning must go beyond theory. What we teach must be applicable, measurable and useful in the real world.

3. ENTREPRENEURSHIP

- **We turn opportunities into action.**

We encourage initiative, calculated risk-taking, creativity and the courage to transform ideas into sustainable ventures and solutions.

4. INNOVATION

- **We challenge the possible.**

We question assumptions, embrace new thinking and continuously search for better, smarter and more scalable ways to solve problems.



OUR CORE VALUES

5. INTEGRITY

- **We create value the right way.**

We act with honesty, accountability, transparency and respect, recognising that great leadership requires both competence and character.

6. PROBLEM-SOLVING

- **We face reality and find solutions.**

We begin with real problems, think critically, test ideas, learn from failure and persist until we find solutions that work.

7. COLLABORATION

- **We achieve more together.**

We bring students, entrepreneurs, businesses, academics, communities and partners together to share knowledge, challenge ideas and build solutions.

8. GLOBAL RESPONSIBILITY

- **We think beyond ourselves.**

We develop leaders and enterprises that contribute to sustainable economic and social progress locally, across Africa and around the world.



OUR SERVICES

1

CORPORATE TRAINING

2

COACHING & MENTORING

3

YOUTH EMPOWERMENT PROGRAM

4

BUSINESS ADVISORY SERVICE

5

ENTREPRENEURSHIP





OUR SERVICES

CORPORATE TRAINING

We focus on helping the organizations to build world-class capable staffs through our Taylor-made and effective trainings provided by highly qualified trainers.



- Peak Performance for Staffs
- Leadership Training
- Public Speaking
- Corporate Presentation
- New Hire Training
- Organization Assessment
- Sales Effectiveness
- Stress Management
- Conflict Management
- Business Negotiations
- Work Safety and First Aid Training
- Report Writing Skills
- Team Building
- Effective Communication
- Career Planning and Growth
- Job Interview Skills
- Financial Intelligence
- Research for Business Improvement
- Improving Family Relationship
- Social Media Management
- Developing Emotion Intelligence
- Professional Examination Trainings



OUR SERVICES

COACHING & MENTORING

Street Business University offers comprehensive range of coaching and mentoring services through highly regarded professional and business coaches that can be delivered anywhere in the world.



- Executive Coaching
- Work-Life Balance
- Mentoring for Women
- Online Business Coaching
- Change Management
- Small Business Coaching
- Loan and Finances Coaching
- Executive Leadership
- Institution Succession Plan
- Talent Coaching
- Children Mentoring
- Students
- Mentorship for Women
- Entrepreneurship



OUR SERVICES

BUSINESS ADVISORY SERVICES



- Payroll Services
- Accounting Advisory Services
- Tax Assessment and Returns
- Effective Recruitment
- Business Performance Improvement
- Strategy Consulting
- Internal Auditing Outsourcing
- Business Advisory Services
- Business Development Services
- Project Plan Preparation
- Business Plan Preparation
- Business Set-up
- Business Idea Development
- Business Registration Process



OUR SERVICES

YOUTH EMPOWERMENT PROGRAM



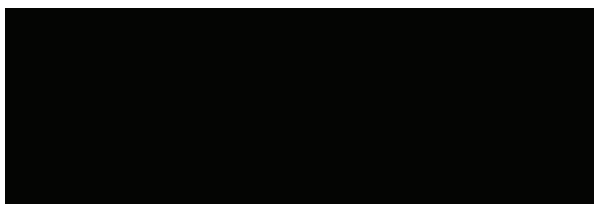
- 1. Entrepreneurship Skills
- 2. Job Skills Training
- 3. Career Planning
- 4. Financial Literacy
- 5. Youth Leadership Position
- 6. Talent Discovering
- 7. Emotional intelligence
- 8. Reproductive Health Awareness
- 8. Innovation and Technology
- 7. Youth Exchange Program
- 8. Public Speaking



OUR UNIQUENESS

Education should not end with knowing. It should begin with doing. At Street Business University, we believe that the true measure of education is not only what a person knows, but what they can build, solve, improve and change with what they know.

TRADITIONAL BUSINESS EDUCATION	STREET BUSINESS UNIVERSITY
• Learn business concepts	• Learn + Apply business concepts
• Classroom cases	• Real business problems
• Exams	• Project & Demonstrated capability
• Knowledge	• Knowledge + Skills
• Individual Learning	• Collaborative problem-solving
• Study entrepreneurship	• Build Ventures
• Graduate with a qualification	• Graduate with capability, experience & solutions
• Business theory	• Business in action
• Learn first, apply later	• Learn by solving now.





MEET OUR TEAM



Markon is a Professional Accountant with over 20 years experience in Financial Management, Internal Auditing and Information Systems Audit. He is holding a Masters in Business Administration (MBA) from Eastern a n d Southern African Management Institute (ESAMI) is a Certified P u b l i c Accountant (CPA), Certified Information Systems Auditor (CISA) and a member of the Tanzania National Board of Accountants and Auditors (NBAA), Information System Audit and Control Association (ISACA) and Institute of Internal Auditors (IIA). He has worked in various companies and Institutions holding management positions in diverse industries such as Mining, Education, Banking, Donor funded projects, automotive, diplomatic institution.

Current position:

Finance and admin consultant at VOT Mwanza Ltd - A mining consulting company managing a portfolio of more than 10 mining companies



MEET OUR TEAM



Marcelino is a highly accomplished and strategic Associate Certified Public Accountant (ACPA) and Certified Forensic Investigation Professional (CFIP) with 17 years of extensive experience driving financial integrity, regulatory compliance, and organizational growth. He has a proven track record as a Co-founder and Partner at ATRIC Consultants and ATRIC Business Consulting Limited, leading high-stakes statutory audits, performance evaluations, forensic investigations, tax and financial advisory across the public and private sector, local and international NGOs, and donor-funded projects.

He is an expert in designing robust internal controls, mitigating corporate risk, training and managing small and large-scale financial portfolios (including donor funds projects). Combining deep financial acumen with an ongoing advanced specialization in Monitoring and Evaluation (M&E) to deliver data-driven, accountable governance for local and global organizations.



MEET OUR TEAM

Noel
deep



Katongo is a seasoned author, trainer, and business consultant with a passion for sales and marketing, brand strategy, and leadership development. With decades of experience in business advisory and capacity building, he has empowered individuals, entrepreneurs, and organizations to achieve sustainable growth, market leadership, and lasting competitive advantage. Noel is widely recognized for his practical, results-driven approach to business transformation. His work helps organizations move beyond traditional competition by crafting distinctive value propositions and customer-centric strategies that make competition irrelevant. Through consulting, training, and thought leadership, Noel has played a pivotal role in developing high-performing sales teams, resilient leaders, and market-leading brands across diverse industries.

Academic & Professional Qualifications

- Bachelor of Arts (BA) – Accounting and Finance
- Master of Business Administration (MBA) – ESAMI (Eastern and Southern African Management Institute)



**THANK
YOU!!!!**



Email: katongo98@gmail.com
Phone No. +255 764 705 049
P.O.Box 13111, Arusha, Tanzania
MERU HOUSE, ARUSHA